

If you want to  
**save time, money  
and be ahead of  
the competition,**  
call us today!

📍 First Floor Offices  
Cube Buildings  
3/5/5a Park Road  
Lytham St. Annes  
Lancashire FY8 1QX

☎ 01253 729000

🌐 [www.bigmessagemedia.com](http://www.bigmessagemedia.com)

✉ [sales@bigmessagemedia.com](mailto:sales@bigmessagemedia.com)

Signage just got  
**faster,  
smarter,  
easier.**

2018



Vehicle branding from our sister company  
**TRUCKSKINZ**  
*Revolutionary Truck Advertising Systems*

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# About Big Message Media

Big Message Media is driven by directors with over 15 years' experience in the signage industry.

Our sales offices are located in the heart of Lytham St. Annes and our factory is located in the south of London.

Outdoor advertising and banner tensioning systems are our passion. We see all our customers as partners and often become heavily involved with project management due to our great expertise in the industry.

Our advertising systems bring something different to the table and give our customers the flexibility to create highly visible advertising platforms internally, externally and out on the UK's roads.

📞 01253 729000

🌐 [bigmessagemedia.com](http://bigmessagemedia.com)

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## Our Vision

Our vision is for our systems to provide full branding management solutions, giving your business and brand maximum exposure.

We provide marketing teams and directors with the ability to turn their media points into highly visible advertising platforms.

Once a campaign comes to the end of its life, all of our customers benefit from zero removal costs, as fabrics and skins can be removed in seconds.

The end result is your company being able to easily rebrand alongside any other marketing.

Your investment in our clever systems enables you to have premium signage that costs up to 50% less upon every fabric or skin change.

Products that  
give your  
business and  
brand  
**maximum**  
exposure

Unlock  
marketing  
potential  
with our  
systems

All our systems  
are made **with**  
**precision** by  
**expert** and  
**experienced**  
engineers.









# Find **your business type**

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# HOTELS AND LEISURE CENTRE

**Products** for Hotels and Leisure Centres are as follows:

-  **Banner Lite**
-  **Banner Heavy Duty**
-  **Hanging Fabric Systems**
-  **Wall Mounted Fabrics**
-  **Keder Track Systems**
-  **Free Standing Fabrics**
-  **LED Backlit Systems**
-  **Fabric Totems**

For full details on these products see the rear index page.

Our Fabric Signage can be changed by your team

Premium signage which **costs up to 50% less** upon every change.

**Quick**  
change

**Any** Size,  
**Any** Shape,  
**No**  
Restrictions









All frames come with a  
**Lifetime**  
**Guarantee**

**Huge**  
return on  
investment



# GARDEN CENTRE/ HOLIDAY PARK

Products for Garden Centres and Holiday Parks are as follows:

-  Banner Lite
-  Banner Heavy Duty
-  Hanging Fabric Systems
-  Vehicle/Trailer Systems
-  Wall Mounted Fabrics
-  Keder Track Systems
-  Free Standing Fabrics
-  LED Backlit Systems
-  Fabric Totems

For full details on these products see the rear index page.

Quick  
change

Free  
training  
on all  
systems

First Class  
after sales  
service

Designed  
and made  
in the UK



Premium signage which **costs up to 50% less** upon every change.



Above Advertising Truck  
Below Banner Heavy Duty Shop Signage




See Case Study on Page 46



# NURSERY/ EDUCATION

**Products** for Nurseries and Education are as follows:

-  **Banner Lite**
-  **Banner Heavy Duty**
-  **Hanging Fabric Systems**
-  **Wall Mounted Fabrics**
-  **Keder Track Systems**
-  **Free Standing Fabrics**
-  **LED Backlit Systems**
-  **Fabric Totems**

For full details on these products see the rear index page.

Our systems can be changed **in minutes**

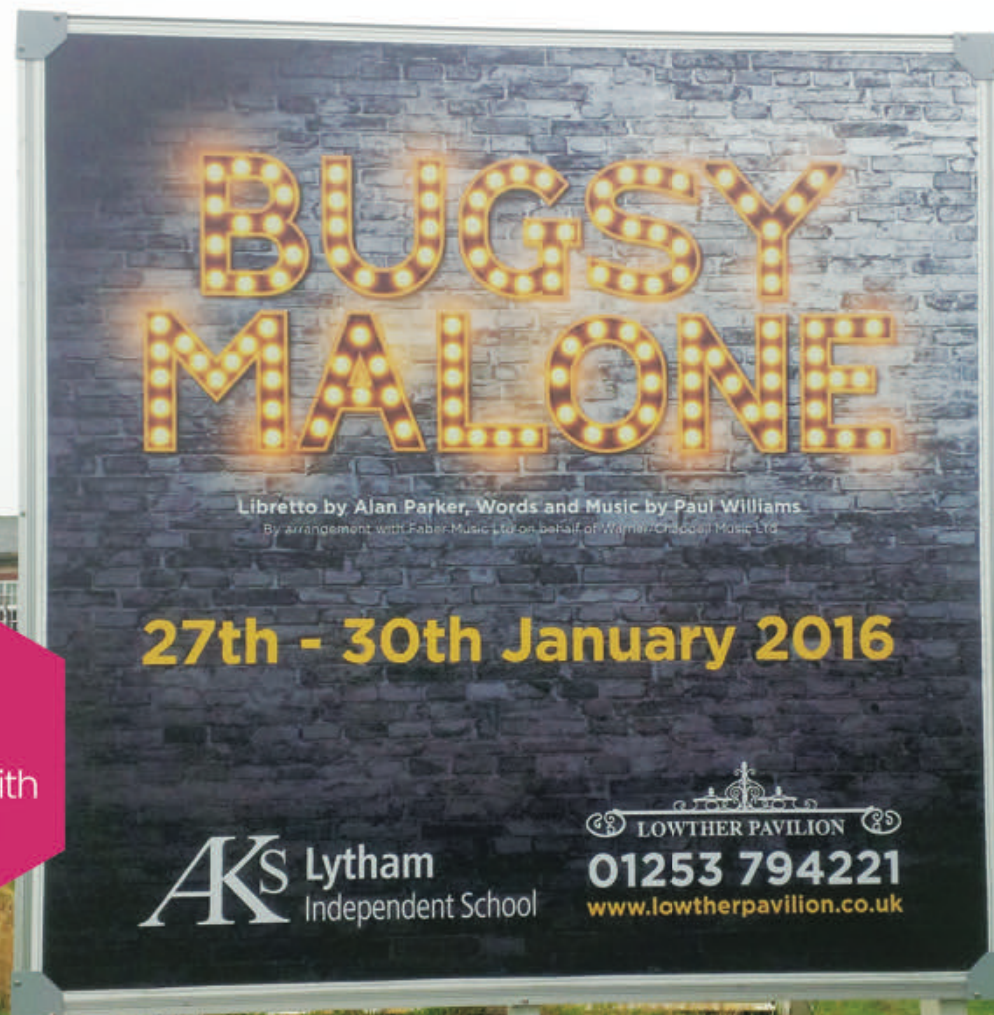
Keep your outdoor graphics **consistent** with your digital media

**Any Size, Any Shape, No Restrictions**

All frames come with a **Lifetime Guarantee**

**First Class** after sales service

Premium signage which **costs up to 50% less** upon every change.








Left and Below: Banner Heavy Duty





# VEHICLE DEALERSHIP

**Products** for Car/Truck/Bike Dealerships are as follows:

-  **Banner Lite**
-  **Banner Heavy Duty**
-  **Hanging Fabric Systems**
-  **Vehicle/Trailer Systems**
-  **Wall Mounted Fabrics**
-  **Keder Track Systems**
-  **Free Standing Fabrics**
-  **LED Backlit Systems**
-  **Fabric Totems**

For full details on these products see the rear index page.

Made with  
**precision**  
by expert  
engineers

**Free  
training**  
on all  
systems

Our  
Fabric Signage  
can be  
**changed by  
your team**

All frames  
come with a  
**Lifetime  
Guarantee**

  
Designed  
and made  
in the **UK**

We use  
**corrosion  
resistant  
Aluminium**












**Above:** Fabric Totems  
**Below:** Trailer Banner System





# RETAIL AND SHOWROOM

**Products** for Retail and Showrooms are as follows:

-  **Banner Lite**
-  **Banner Heavy Duty**
-  **Hanging Fabric Systems**
-  **Vehicle/Trailer Systems**
-  **Wall Mounted Fabrics**
-  **Keder Track Systems**
-  **Free Standing Fabrics**
-  **LED Backlit Systems**
-  **Fabric Totems**

For full details on these products see the rear index page.

**Any** Size,  
**Any** Shape,  
**No**  
Restrictions

**Quick**  
change

Our  
Fabric Signage  
can be  
changed by  
your team

All frames  
come with a  
**Lifetime**  
Guarantee

Premium signage  
which **costs up to**  
**50% less** upon  
every change.

**Huge**  
return on  
investment



**Above:** Led backlit fabric box  
**Below:** Keder track internal system





# FEATURE WALLS & FUNKY PHOTO FABRICS

Transform your living space with our premium feel, quick change fabric system, available in any size or shape.

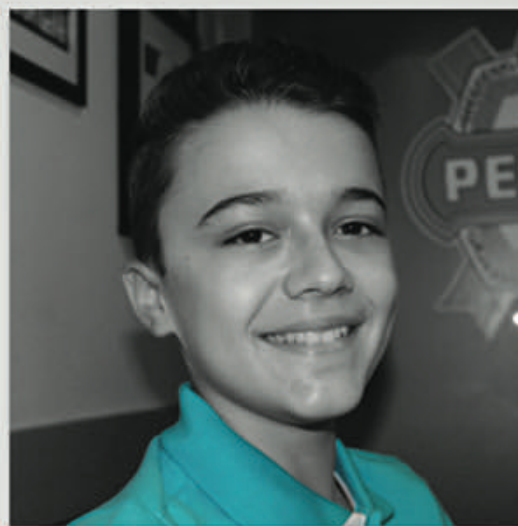
## Frame Options

- 18mm deep 'Ultra Slim' frame
- 32mm deep 'Canvas Style' frame
- Frames available in 3 colours
- Fully machine washable

Fast turnaround on all products

Update your photos for any occasion

Our Fabric Signage can be changed by anyone



Any Size, Any Shape





All frames come with a Lifetime Guarantee

Change your photo in an instant with our self-tensioning system



## OFFICE & CORPORATE

**Products** for Offices and Corporate Spaces are as follows:

-  **Hanging Fabric Systems**
-  **Wall Mounted Fabrics**
-  **Keder Track Systems**
-  **Free Standing Fabrics**
-  **LED Backlit Systems**
-  **Fabric Totems**

**Increase productivity** with a new exciting look in the workplace.

For full details on these products see the rear index page.

**Fast turnaround** on all products

**Quick change**

All frames come with a **Lifetime Guarantee**

**Free training** on all systems

Display your company **mission statement** and **values**

Premium signage which **costs up to 50% less** upon every change.






**Frequently Refresh** your office walls

be fearless in the pursuit of what sets your soul on fire.



# EXHIBITION & BESPOKE BUILD

**Products** for Exhibitions and Bespoke Builds are as follows:

-  **Hanging Fabric Systems**
-  **Wall Mounted Fabrics**
-  **Keder Track Systems**
-  **Free Standing Fabrics**
-  **LED Backlit Systems**
-  **Fabric Totems**

Ask about our standard expo kits and our bespoke builds.

For full details on these products see the rear index page.

Full service available  
**from Design to Fitting**

Our Fabric Signage can be **changed by your team**

**First Class** after sales service

All frames come with a **Lifetime Guarantee**

**Resuse** your frames and change exhibition graphics

**Huge** return on investment






**Above:** Fabric Totems  
**Below:** Hanging Fabric Systems





# INDUSTRIAL & NEW DEVELOPMENT

**Products** for Industrial Spaces and New Developments are as follows:

-  **Banner Lite**
-  **Banner Heavy Duty**
-  **Vehicle/Trailer Systems**

Our systems give you huge flexibility as they are changeable for a fraction of the cost of fixed signage.

For full details on these products see the rear index page.

**Any Size,  
Any Shape,  
No  
Restrictions**

**Quick  
change**

**Reduce  
your costs  
on changes  
with our  
free training**

**Fast  
urnaround  
on all  
products**

**Premium signage  
which costs up to  
50% less upon  
every change.**

**Huge  
return on  
investment**



CONTACT OUR **SALES DEPARTMENT** TO GET  
**THE BEST DEAL ON YOUR NEW  
COMMERCIAL VEHICLE**

**WALTON SUMMIT**  
VAN | COMMERCIAL

Sales Department: **01772 334006**



**Above:** Banner Lite  
**Below:** Banner Heavy Duty





# Unique Selling Points.

**Any** Size, **Any** Shape, **No** Restrictions

Full service available from **Design** to **Fitting**

Our Fabric Signage can be **changed by anyone**

Our systems can be changed in **minutes**

We use **corrosion resistant** Aluminium

Made **with precision** by **expert engineers**

All frames come with a **Lifetime Guarantee**

Designed and made in the **UK** 

**First Class** after sales service








**Fast turnaround** on all products

**Free training** on all systems



# SPORTS CLUB & PROMOTIONS

**Products** for Sports Clubs and Promotions are as follows:

-  **Banner Lite**
-  **Banner Heavy Duty**
-  **Hanging Fabric Systems**
-  **Vehicle/Trailer Systems**
-  **Wall Mounted Fabrics**
-  **Keder Track Systems**
-  **Free Standing Fabrics**
-  **LED Backlit Systems**
-  **Fabric Totems**

For full details on these products see the rear index page.

Full service available  
**from Design to Fitting**

Our Fabric Signage can be **changed by your team**

Made with **precision** by expert engineers

All frames come with a **Lifetime Guarantee**

Premium signage which **costs up to 50% less** upon every change.

**Huge** return on investment



**Main:** Banner Heavy Duty  
**Above & Below:** Banner Lite





# Products Index

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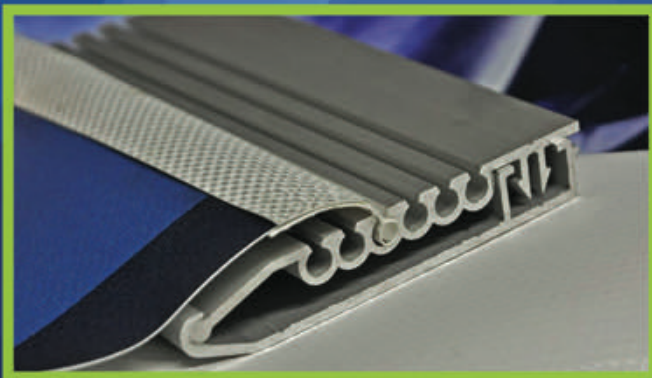


## BANNER (HEAVY DUTY & LITE)

### Heavy Duty

Banner Heavy Duty systems can be produced in sizes from 3m to an industry leading 50m!

This product has a revolutionary tensioning system which ensures a perfectly flat banner whilst being fully wind resistant with its reinforced aluminium frame.



Banner Heavy Duty frames have a six channel adjustment profile for perfect tension every time!

### Lite

Banner Lite systems range from 1m to 3m and frames come in a range of colours.

This product gives the most professional look for smaller indoor and outdoor media locations, with replacement banners usually costing less than lower quality systems.



Banner Lite frames feature an advanced tensioning strip, which makes for a professional look and quick change solution.



**Cheaper**  
than standard  
signage



**Indoor and  
Outdoor**  
options



**Any Shape,  
Any Size,  
No restrictions**



All frames come  
with a **Lifetime  
Guarantee**



**Huge**  
return on  
investment



## VEHICLE SYSTEMS

Our vehicle systems enable you to turn your vehicles into mobile billboards, with frames to fit any shape or size of vehicle.

Our flexible fitting teams work around your requirements and ensure vehicle downtime is eliminated by offering a 7 day service.

Once you have invested in a Truckskinz intelligent graphics system, graphic changes are simple. Our aftercare team will guide you through the process and our fitting team will install the new graphics to suit the logistics manager's workload.

Every system is glued, riveted and has a full safety check at the end of each installation, and every time the skin is changed.



**Above**  
Lidl 13m fridge truck featuring Truckskinz system and seasonal livery.



**Cheaper**  
than vinyl  
graphics



Fully  
**weather**  
resistant



Sizes  
**3m tall**  
Any width



Only  
**20 minutes**  
to change



All frames come  
with a **Lifetime**  
**Guarantee**



**Strongest &**  
**Safest System**  
on the market



## WALL MOUNTED FABRICS

Our Wall Mounted Ultra-Slim systems are unique and give any professional environment a cool, crisp and fresh look.

Clever Fabric is an intelligent graphics system with no need for a graphics professional to replace artwork into the ultra-slim frame.

All fabrics are washable and reusable again and again, with self-tension and silicone edge fixing.



Update your graphics for any event



Any Size,  
Any Shape



Our Fabric Signage can be changed by anyone



Fabrics can be changed quickly



All frames come with a **Lifetime Guarantee**



**Left and Right**  
Display your latest promotional images or eye-catching artwork.





## FREE STANDING FABRICS

Our Free Standing Fabric systems are unique and give any professional environment a cool, crisp and fresh look.

Clever Fabric is an intelligent graphics system with no need for a graphics professional to replace artwork into the ultra-slim frame.

All fabrics are washable and reusable again and again, with self-tension and silicone edge fixing.



**Left**  
Divide your commercial or office space with eye-catching graphics, available in any shape or size, with the option of LED backlight.

**Right**  
Free-standing backlit system.



**Premium**  
free standing  
solution



**Below**

Large and small  
free-standing frames



Update your  
graphics for  
any event



Fabrics can be  
changed  
quickly



Our Fabric  
Signage can be  
changed by  
anyone



All frames come  
with a **Lifetime**  
Guarantee



Single or  
double-sided



## LED BACKLIT SYSTEMS

Make an impact with our LED backlit boxes, giving a premium look to any retail or professional space.

LED backlit fabrics bring vibrant prints to life with our energy saving, ultra-bright LED strips. Our backlit boxes give a consistent light even with our slim 65mm frame.

All fabrics are washable and reusable again and again, with self-tension and silicone edge fixing.



**Above**  
Energy saving, ultra-bright LED strips.



**Left**  
LED backlit system used for feature wall in office space.



**Right**  
Hanging backlit system.



**Premium**  
display  
solution



Update your  
graphics for  
**any event**



Fabrics can be  
changed  
**quickly**



Our Fabric  
Signage can be  
**changed by**  
**anyone**



All frames come  
with a **Lifetime**  
**Guarantee**



**Any Size,**  
**Any Shape**



## KEDER TRACK SYSTEMS

Our Keder Track hanging systems provide a low-cost but highly effective display solution for retail spaces.

Keder Track Systems are quick to change with no need for a graphics professional to replace the artwork.

All systems are fully height adjustable.



Simple & easy to change

**Left**  
Keder Track Systems are ideal for window displays.



**Right**

Promotions can be changed quickly and easily.



Update your graphics for any event



Graphics can be changed quickly



Graphics can be changed by anyone



All frames come with a Lifetime Guarantee



Any Size, Any Shape



## FABRIC TOTEMS

Our Fabric Totem systems turn any event space or professional environment into an eye-catching and appealing display areas.

Our Fabric Totems are an intelligent graphics system with no need for a graphics professional to replace artwork into the free standing frame.

All fabrics are washable and reusable again and again, with self-tension and silicone edge fixing.



**Left**  
Eye catching fabric totems giving a premium look to receptions and showrooms.

**Right**  
Point of sales totem in showroom.

**Below**  
Large and small Fabric Totems used in an exhibition bay with effective results.



Update your graphics for any event



Fabrics can be changed quickly



Our Fabric Signage can be changed by anyone



All frames come with a Lifetime Guarantee



Any Size, Any Shape



# Case Studies

## Walton Summit Truck Centre, Preston

Leading Northwest IVECO dealer Walton Summit have been using our systems since 2014 and have seen a massive return on investment across the whole site.

Big Message Media fitted a mixture of lightweight and heavy-duty systems to buildings and roadside advertising points to enable the marketing team to promote their monthly digital campaigns outdoors. We also supplied a number of Fabric Systems for the showroom and retail areas.

“

Since having the banner systems fitted our image has been hugely upgraded. The whole process was straight forward and painless. Danny and the team were also able to turn our MOT test trailer into a highly visible advertising platform with the heavy-duty clever banner system.

Nigel Perplus,  
Commercial Director

”





# Case Studies

## Newmans Holiday Homes, Devon

Newmans Holiday Homes is a private letting agency for luxury holiday caravans and lodges in Devon. Newmans has been investing in our systems for the last 2 years and has seen a significant increase in enquiries and rentals.

Big Message Media fitted a mixture of lightweight and heavy-duty systems to buildings and advertising points to enable the marketing team to promote their monthly campaigns outdoors. We also supplied a number of Fabric Systems for the showroom and office areas.

“

Having the flexibility to change our systems in minutes has enabled us to be extremely proactive with marketing and easily align our messages with our online campaigns.

Nick Newman,  
Managing Director

”

